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USSSA CONTENT PLAN

This content plan outlines the day, discipline, activities, content time and the person responsible. The person responsible ensures the calendar is honoured.

This is the simplest way of linking all our social channels with content that can help to promote our activities.

Objectives:

The objectives of this Calendar include:

- Increase awareness of USSSA.
- Enhance engagement and participation in USSSA activities.
- Foster loyalty among USSSA's fans and stakeholders.
- Showcase USSSA's achievements, stories, and values.
- Attract sponsorships, donations, and partnerships for USSSA

Day	Sport	Activity	Content	Time	Responsible
Monday Tuesday	Football Beach soccer Netball Handball Woodball	History Upcoming events Fixtures & results History Upcoming events Fixtures & results	Blogs Articles Videos Highlights Blogs Articles Videos Highlights	Football – 8am-4pm Beach soccer 4pm- 8pm Netball – 8am-12pm Handball – 2pm -5pm Woodball- 5pm – 8pm	Julius - TL Jude John Catherine Julius - TL Jude John
Wednesday	Rugby Lacrosse Hockey	History Upcoming events Fixtures & results	Blogs Articles Videos Highlights	Rugby – 8am-12pm Lacrosse – 2pm -5pm Hockey - 5pm – 8pm	Aisha - TL Stuart Catherine Jude Stuart

Thursday	Volley ball Beach volley ball	History Upcoming events Fixtures & results	Blogs Articles Videos Highlights	Volleyball – 8am-4pm Beach volley 4pm-8pm	Aisha - TL Stuart Catherine Jude
Friday	Basketball Dance sport	History Upcoming events Fixtures & results	Blogs Articles Videos Highlights	Basketball – 8am-4pm DanceSport - 4pm-8pm	Julius - TL Jude Catherine
Saturday	Athletics Mind games	History Upcoming events Fixtures & results	Blogs Articles Videos Highlights	Athletics – 8am-4pm Mind games - 4pm-8pm	Julius - athletics Aisha – mind games
Sunday	Tennis Badminton Swimming	History Upcoming events Fixtures & results	Blogs Articles Videos Highlights	Tennis – 8am-12pm Badminton – 2pm -5pm Swimming- 5pm – 8pm	Aisha - TL Stuart Catherine